

Virtual Book Drive Benefiting Reach Out and Read and Partners in Pediatrics

In March 2021, Rushton Stakely partnered with Reach Out and Read-Alabama, their primary mission is to promote early literacy by collaborating with pediatricians to provide books to patients. Studies have shown that by increasing awareness of reading at an early age, pediatricians can help foster early reading and school readiness. To help support Reach Out and Read in this important mission, we hosted a virtual book drive to donate books to Partners in Pediatrics of Montgomery. These books will be distributed to patients as a part of their educational campaign about early literacy. We were honored to host the virtual book drive benefiting the Reach Out and Read-Alabama program at Partners in Pediatrics and want to thank our awesome staff for their generous donations and hard work throughout our virtual book drive! We set a goal to raise \$2,000 and are ecstatic to say we exceeded our goal, allowing for the donation of over 500 books. This week (April 13th), a few of our staff members had a chance to visit Partners in Pediatrics and meet Dr. Blakeney. We helped place labels inside books that were donated from our campaign. It was rewarding to see the books we donated, to meet Dr. Blakeney and her staff, and to thank them for their endless efforts to help improve the literacy of children in our community. Thank you Reach Out and Read and Partners in Pediatrics for all your hard work!

</wp-content/uploads/2021/04/Untitled-design-2.mp4>